Published on Axiom News (https://axiomnews.com)

# Construction Projects Create Social Value (Podcast)

Image

Australian experience points to changes social procurement will bring to builders and communities

Martin Loosemore is professor of construction management at the University of Technology Sydney, Australia.

He has published 10 books and over 300 internationally refereed articles in the areas of risk management, innovation, social procurement, social enterprise and corporate social responsibility. His work has received numerous international awards. He serves on the international advisory committees and editorial boards of

many leading internationally refereed journals and conferences.

Martin is the founding partner of a successful social business which specializes in securing work opportunities in the Australian construction and engineering industries for people who face barriers to employment.

In this Buy Social Canada Social Value Marketplace podcast, we explore the power and potential in the intersection of construction and social procurement. Martin has been integral to Connectivity Centres, centres associated with large building projects. These centres bring employment and third sector organizations into collaboration with construction companies to create social value.

Social Procurement is changing the construction industry in some countries by requiring social value creation, including social hiring, to be built into projects. Construction firms and civil society organizations alike have work to do to meet these new demands and opportunities. Relying on his experiences in Australia, Martin describes with great detail what works, what doesn't, and how to proceed to what's next.

**Learn more about Martin here.**

*This podcast is brought to you by Buy Social Canada in collaboration with Axiom News. Learn more about Buy Social Canada through their website, and follow them on Facebook and Twitter.*

*Listen to this and other Axiom News Podcasts on our Podbean page here.*